



## HELP US FUND YOU...and together we can provide a safe environment for our kids to grow!

Corporate Citizenship is a major part of RxSAFES' business philosophy. We believe in DOING WELL BY DOING GOOD and feel strongly about our mission to arm families, educators and other community organizations with the information necessary to keep our kids safe.

OUR KIDS ARE OUR FUTURE and through the various RxSAFES Fundraising opportunities, we can help you raise funds for your specific group to support your own initiatives. If we support each other, we will have a greater positive impact on the lives of our kids. Every child can grow to become a productive, socially responsible member of society.

***HELP US FUND YOU and we will be one step closer to impacting the life of one more child!***

### **OUR FUNDRAISING PROGRAMS:**

**RAISE AWARENESS – RAISE DRUG FREE KIDS** – This is a program where we support an educational initiative for organizations such as schools, church groups, youth and community organizations, PTA groups, Not-for-Profits etc. to host your own Rx SAFETY educational event. There is minimal to NO COST for a group to host an RXSAFETY event and there is limitless fundraising potential. We will support your event in any way we can and depending on your location, will do our best to send a qualified Drug Safety instructor to attend the event.

### **How Does it Work?**

- Contact us for a FREE initial event consultation where we will outline the content of the RxSAFETY program. We can customize certain aspects of the event to meet any specific needs you might have.
- We will walk you through the online Fundraising Program application and set up a Fundraising account in our system which will track all of your payouts owed.
- We provide all of the educational and presentation material for you to use at your event AT NO CHARGE TO YOU. The material would include our product information and a coupon for your group to give to all members/attendees to your RxSAFETY event.
- The coupon would provide event attendees a discount on the purchase of an RxSAFE if purchased within three months of the date of your RxSAFETY event.
- You will include information on RxSAFE in all of your Event marketing material: Posters/email blasts, mailers etc. We will provide you logos etc. and help you create your event marketing material.

- We will donate one RxSAFE to be used at your event as a demonstration unit. This unit can then be raffled at the end of the event.
- We will set your organization up as a Fundraising Partner and provide you with a selection of banners - you will chose one and place it in a prominent place on the home page of your website which would link back to our online store. We would also post a link to your organization's website from our Partner's page and advertise your event on our site.
- Whether sales come through the event using the coupon code or through people linking to our site from the banner on your website, you will receive the 5% on all sales generated by the event and would have the continuous benefit of being a fundraising partner and receive 5% from all sales generated by "clicks" from your site.
- As soon as your payout amount reaches \$50 we will send you a check. We will provide you with a monthly statement of sales to support your payout checks.

*For more information about our **RAISE AWARENESS...RAISE DRUG FREE KIDS** Fundraising program, please email [info@rxsafes.com](mailto:info@rxsafes.com) and type **RAISE AWARENESS...RAISE DRUG FREE KIDS** in the subject line.*

**RxSAFE PROMOTES Drug SAFETY at HOME** – We support Rx Safety at home by offering a real solution that parents can use to lock up their Rx and OTC meds at home. Our Fundraising Partnership is a proven Fundraising initiative and is 100% FREE for your organization to participate in. We simply have a link to our site from your site, offer your customers special discount pricing and we will pay you fundraising 5% on all sales generated...it's that EASY! RxSafe Promotes is available to organizations such as schools, church groups, youth and community organizations, PTA groups, Not-for-Profits etc.

#### **How Does it Work?**

- Contact us for a FREE initial consultation. During this discussion we will determine the pricing level you would like your members to receive – remember that this effects your per unit donation amount.
- We will walk you through the online Fundraising Program application and set up a Fundraising account in our system which will track all of your payouts owed.
- We will provide you with a selection of banners you will chose one to place in prominent positions on the home page of your website. These banners will click through to our online store and use state of the art technology to track the sales generated through your site. We would also post a link to your organization's website from our Partner's page.
- We will provide you with as much Rx Drug Safety and Product information you need to populate your website at NO CHARGE to you.
- We will provide you with a Code specific to your organization, to track sales outside of clicks from your website and offer special pricing as mutually agreed.

- You will email your members and inform them about the availability of RxSAFE through your site and also include RxSAFE product info on your mailers or other print material. Remember, the more you spread the word, the more money you raise for your organization!!
- You can purchase an RxSAFE sample unit at discount and we will refund you the purchase price within your first “payout” check.
- As soon as your payout amount reaches \$50 we will send you a check. We will also provide you with a monthly statement of sales to support your payout checks.

For more information about our **RxSAFE PROMOTES Drug SAFETY at HOME** Fundraising program, please email [info@rxsafes.com](mailto:info@rxsafes.com) and type **RxSAFE PROMOTES Drug SAFETY at HOME** in the subject line.

**RxSAFE FUNDRAISING REFERRAL** - As an existing Fundraising Partner, you are able to introduce other Fundraising partners to one of our programs and receive 1% on all sales generated by the referred partner. This 1% referral fee will also apply if the Fundraising Partner you introduce further introduces 3 additional Fundraising partners to RxSAFE'S Fundraising programs, providing residual fundraising opportunity for your group based on your network of Fundraising Partners.

#### **How Does it Work?**

- First you must establish your organization as a Fundraising Partner of RxSafes.
- Add the banners to your website and along with verbiage about the RxSAFE product you would include text to advertise our Fundraising Program to other groups. We will provide you with assistance in setting up the banner and appropriate text to advertise the Fundraising opportunities.
- If a group clicks through from your site from one of our banners and signs up as a Fundraising Partner by completing the online application, your organization will automatically receive credit for their sales to the tune of 1% in addition to your own 5% earnings.

For more information about our **RxSAFE FUNDRAISING REFERRAL** program, please email [info@rxsafes.com](mailto:info@rxsafes.com) and type **RxSAFE FUNDRAISING REFERRAL** in the subject line.

**SELL RxSAFE - RAISE FUNDS FOR YOUR GROUP** - if you are a school, college, church group, youth/community organization, PTA group, Not-for-Profit, fraternity, sorority etc., this program puts you in control of your fundraising. We will sell RxSAFE to your group at a discounted price. You can then advertise RxSAFE on your website for sale and determine your own selling price. You control how much you make per unit by selling it at a higher price to raise funds for your group.

#### **How Does it Work?**

- Contact us for a FREE initial consultation. During this discussion we will determine the pricing level you will purchase the units for.
- We will set you up as a “SPECIAL CUSTOMER” on our online store and will preprogram your special pricing in your account profile.

- We will then provide you with your user name and password to log in to your account.
- We will send you images and print material to post up on your site to help in advertising the product.
- When you receive an order at your site, simply log in to your account at our storefront, place the order and enter payment information. You will receive a confirmation email indicating your order was received by us.
- WE TAKE CARE OF EVERYTHING FROM THERE. We will then ship the order on your behalf to your customer directly and send you tracking information once the order has shipped.
- WE TAKE THE HASSLE OUT OF FUNDRAISING AND ALLOW YOU TO SIMPLY SIT BACK AND COLLECT YOUR EARNINGS!

*For more information about our **SELL RxSAFE - RAISE FUNDS FOR YOUR GROUP** program, please email [info@rxsafes.com](mailto:info@rxsafes.com) and type **SELL RxSAFE - RAISE FUNDS FOR YOUR GROUP** in the subject line.*

**Every RxSAFE we sell contains invaluable Rx Drug Safety information that could help save the life of a child. The more RxSAFES we sell, the more money you raise for your organization and the more we spread the word about the importance of Rx Drug Safety. Contact us today to become an RxSAFE Fundraising Partner and help to make the world a safer place for our kids.**